



8th

NATIONAL LATINA Symposium

WASHINGTON, D.C. • SEPTEMBER 8, 2011



8th NATIONAL LATINA *Symposium*

Washington, D.C - September 8, 2011



THE CONCEPT

LATINA Style Inc., the premier company addressing the needs of the US Latina professional workingwoman, is proud to present another component of unique services specifically geared towards Latina empowerment. The National LATINA *Symposium* is the opening conference launching Hispanic Heritage Month celebrations. The conference is scheduled to take place on September 8, 2011 in Washington, DC. The purpose of the Symposium is to ascertain, through round-table discussions, as well as in-depth surveys, the status of the Latina professional working woman in the United States.

BACKGROUND

Latinas in the United States are an economically and socially powerful sector of the United States population. There are over seven million Hispanic women in the workforce and Latinas represent the fastest growing segment of the small business community today. Latinas are primarily responsible for nearly all major household purchases. Their unique lifestyle, concerns, and needs differentiate them from the general population. In addition, we can't forget that Latinas are continually excelling in non-traditional roles and industries.

Sponsorship Opportunities



THE PROGRAM

On September 8, 2011, we will host our 8th Annual National *LATINA Symposium*. The conference will commence with a ceremonial breakfast following a series of workshops that will allow participants to learn about issues such as: advancing Latinas in the workplace, entrepreneurship & business, emerging technology trends, wealth creation & financial security, political leadership, professional development and balancing health, career & personal life. During the Awards Luncheon, *LATINA Style* presents the only national recognition program honoring Latinas serving in the Armed Forces. Latinas will be honored for their leadership, accomplishments, and commitment to building a strong community; this is followed by an afternoon of networking activities.

YOU ARE INVITED!

LATINA Style is proud to invite you and your company to become part of this unique conference specifically designed to empower Hispanic women. As a sponsor of the 8th National *LATINA Symposium*, you would be recognized as a valuable partner of the Hispanic community. The National *LATINA Symposium* brings from coast to coast over 500 Hispanic professional women, business owners, community leaders together with Members of Congress and the Administration.

Sponsorship Opportunities

TITLE SPONSOR- **\$50,000**

Reserved table of 10 at the breakfast and luncheon

Twenty full NLS registrations (includes participation at all events & forum)

One full-page advertisement in the LATINA *Style* NLS Program

One full-page four color advertisement in LATINA *Style* Magazine

One exhibit booth with priority placement at the expo

Welcoming remarks during the Opening Reception

Honorable mention on LATINA*Style*.com for one full year

Editorial coverage of the event in LATINA *Style* and www.LATINAStyle.com

Opportunity to distribute promotional items in the Commemorative Bag

Opportunity to scholarship 10 (ten) Latinas to attend the NLS

Sponsorship recognition in all marketing material pre and post event

100 One-year corporate subscriptions to LATINA *Style* Magazine.

PLATINUM SPONSOR - **\$ 35,000**

One reserved table of 10 at the breakfast and luncheon

Ten full NLS registrations (includes participation at all events & forum)

One full-page advertisement in the LATINA *Style* NLS Program

One exhibit booth with priority placement at the expo

Sponsorship recognition on LATINA*Style*.com for one full year

Sponsorship recognition in all marketing material pre and post event

Sponsorship recognition at the *Symposium*

Opportunity to distribute promotional items in the Commemorative Bag

Opportunity to scholarship 10 (ten) Latinas to attend the NLS

75 One-year corporate subscriptions to LATINA *Style* Magazine.

Sponsorship Opportunities

GOLD SPONSOR - \$ 25,000

One reserved table of 10 at the breakfast and luncheon

10 full NLS registrations (includes participation at all events & forum)

One full-page advertisement in the *LATINA Style* NLS Program

One exhibit booth

Honorable mention in the program & promotional materials

Recognition on *LATINA Style.com* for nine months.

Opportunity to distribute promotional items in the Commemorative Bag

50 One-year corporate subscriptions to *LATINA Style Magazine*.

SILVER SPONSOR - \$ 15,000

Six full NLS registrations (includes participation at all events & forums)

One full-page advertisement in the *LATINA Style* NLS Program

Honorable mention in the program & promotional materials

Recognition on *LATINA Style.com* for six months.

Opportunity to distribute promotional items in the Commemorative Bag

25 One-year corporate subscriptions to *LATINA Style Magazine*.

BRONZE SPONSOR - \$ 12,000

Six full NLS registrations (includes participation at all events & forums)

Half-page advertisement in the *LATINA Style* NLS Program

Honorable mention in the program & promotional materials

Recognition on *LATINA Style.com* for three months.

Opportunity to distribute promotional items in the Commemorative Bag

15 One-year corporate subscriptions to *LATINA Style Magazine*.

Sponsorship Opportunities

BREAKFAST SPONSOR - \$ 25,000

Ten full NLS registrations (includes participation at all events & forums)

One reserved table of 10 at the Breakfast

One reserved table of 10 at Awards Luncheon

Logo exposure at the Reception

Opportunity to provide brief welcome remarks during
Breakfast Program

One full-page advertisement in the *LATINA Style* NLS program

One exhibit booth with priority placement at the expo

Opportunity to distribute promotional items at the Breakfast

Honorable mention in the program and promotional materials

Recognition on www.LATINASTyle.com for nine months

30 One-year corporate subscriptions to *LATINA Style* Magazine.

SYMPOSIUM VIDEO HIGHLIGHTS - \$30,000

Ten full NLS registrations (includes participation at all events & forums)

Video highlights to show during Breakfast or Luncheon, respectfully

One reserved table of ten at the Breakfast

Logo exposure at the Breakfast and Luncheon

Honorable mention in the program and promotional materials

Recognition on LATINASTyle.com for nine months

15 One-year corporate subscriptions to *LATINA Style* Magazine.

INTERNET CAFÉ - \$10,000

Ten full NLS registrations (includes participation at all events & forums)

Logo exposure at the Internet Café

One exhibit booth at the expo

Opportunity to distribute promotional items in the commemorative Bag

Honorable mention in the program and promotional materials

Recognition on LATINASTyle.com for nine months

5 One-year corporate subscriptions to *LATINA Style* Magazine.

Sponsorship Opportunities

COMMEMORATIVE SYMPOSIUM BAG - \$15,000

Exclusivity placement of company logo on Commemorative Bag

Opportunity to distribute promotional items in the Commemorative Bag

Ten full NLS registrations (includes participation at all events & forums)

Honorable mention in the program and promotional materials

Recognition on LATINASTyle.com for nine months

10 One-year corporate subscriptions to *LATINA Style Magazine*.

BADGE SPONSOR - \$10,000

Exclusivity placement of company logo on registration badges

Opportunity to distribute promotional items in the Commemorative Bag

Ten full NLS registrations (includes participation at all events & forums)

Honorable mention in the program and promotional materials

Recognition on LATINASTyle.com for nine months

10 One-year corporate subscriptions to *LATINA Style Magazine*.

All sponsorship is on a first come first served basis.
To lock in your level of participation please contact
Robert Bard at 703-312-0904.
Please visit us at www.latinastyle.com

8th NATIONAL LATINA *Symposium*

Washington, D.C - September 8, 2011

Past & Present Sponsors

