

14th NATIONAL

LATINA Symposium



WASHINGTON, D.C. SEPTEMBER 14 & 15 2017

TITLE SPONSOR-

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ Opening Remarks during Welcoming Reception
- ❖ Opening Remarks during Opening Breakfast
- ❖ Two full-page, four color advertisement in *LATINA Style Magazine* (September/October and November/December “Latina Executives/ERG/Military” Issue)
- ❖ One full-page advertisement in the *LATINA Style NLS Program*
- ❖ Reserved table of ten (10) at Welcoming Breakfast and Awards luncheon
- ❖ Ten full registrations for the Symposium
- ❖ Ten Invitations to attend the VIP Welcoming Reception
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Mention in all news releases relating to the Symposium
- ❖ Website link to sponsor’s web page for one year
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTYLE.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ One exhibit booth with priority placement at the expo
- ❖ Honorable mention on *LATINASTYLE.com* for one full year
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ One email blast to selected market of your choice
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
- ❖ One-year corporate subscriptions to *LATINA Style Magazine*.

PLATINUM SPONSOR -

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ One full-page advertisement in the *LATINA Style NLS Program*
- ❖ One full-page, four color advertisement in *LATINA Style Magazine* (November/December “Latina Executives/ERG/Military” Issue)
- ❖ One reserved table of ten (10) at Welcoming Breakfast and Awards Luncheon
- ❖ Ten full NLS registrations (includes participation at all events & forum)
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTYLE.com*
- ❖ Mention in all news releases relating to the events
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ One email blast to selected market of your choice
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
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GOLD SPONSOR-

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ One full-page advertisement in the *LATINA Style* NLS Program
- ❖ One full-page, four color advertisement in *LATINA Style* Magazine
- ❖ (November/December “Latina Executives/ERG/Military” Issue)
- ❖ Reserved table of ten (10) at Welcoming Breakfast and Awards Luncheon
- ❖ Ten full registrations for the Symposium
- ❖ One exhibit booth with priority placement at the expo
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Mention in all news releases relating to the events
- ❖ Website link to sponsor’s web page for nine months
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Honorable mention on *LATINASTyle.com* for one full year
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

OPENING BREAKFAST SPONSOR-

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ One full-page advertisement in the *LATINA Style* NLS Program
- ❖ One full-page, four color advertisement in *LATINA Style* Magazine
- ❖ (November/December “Latina Executives/ERG/Military” Issue)
- ❖ Reserved table of ten (10) at Welcoming Breakfast and Awards Luncheon
- ❖ Ten full registrations for the Symposium (includes participation at all events & Forums)
- ❖ One exhibit booth with priority placement at the expo
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Mention in all news releases relating to the events
- ❖ Website link to sponsor’s web page for nine months
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Honorable mention on *LATINASTyle.com* for one full year
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

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SILVER SPONSOR -

- ❖ One full-page advertisement in the LATINA Style NLS Program
 - ❖ Ten (10) full NLS registrations (includes participation at all events & forums)
 - ❖ Reserved table of ten (10 at the Welcoming Breakfast and Awards Luncheon
 - ❖ One full page, four color) advertisement in December issue of *LATINA Style*
 - ❖ Honorable mention in the program & promotional materials
 - ❖ Recognition on LATINA Style.com for six months
 - ❖ Opportunity to distribute promotional items in the Commemorative Bag
 - ❖ Opportunity to post recruitment event listing in E-Newsletter and/or latinastyle.com
 - ❖ One-year corporate subscriptions to LATINA Style Magazine.
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SYMPOSIUM VIDEO HIGHLIGHTS-

- ❖ Ten (10) full NLS registrations (includes participation at all events & forums)
 - ❖ One full-page advertisement in the LATINA Style NLS Program
 - ❖ Video highlights to show during Breakfast or Luncheon, respectfully
 - ❖ Reserved table of ten (10 at the Welcoming Breakfast and Awards Luncheon
 - ❖ Logo exposure at the Breakfast and Luncheon
 - ❖ Honorable mention in the program and promotional materials
 - ❖ Recognition on LATINA Style.com for six months
 - ❖ Opportunity to distribute promotional items in the Commemorative Bag
 - ❖ Opportunity to post recruitment event listing in E-Newsletter and/or latinastyle.com
 - ❖ One-year corporate subscriptions to LATINA Style Magazine.
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AUDIO VISUAL -

- ❖ Placement of logo on all screens projections
- ❖ Five (5) full registrations for the conference
- ❖ Logo on promotional pieces (invite and ads in LATINA Style and website)
- ❖ Mention news releases relating to the events Logo displayed at the event
- ❖ Editorial coverage of event in LATINA Style and LATINASTYLE.com
- ❖ Opportunity to distribute promotional items in Commemorative Bag
- ❖ Logo on program book sponsor recognition page
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or latinastyle.com
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WELCOMING LEADERSHIP RECEPTION SPONSOR -

- ❖ Industry Category exclusivity at the Reception
- ❖ One full-page advertisement in the *LATINA Style* NLS Program
- ❖ Welcome Remarks at during Welcoming Reception
- ❖ Reserved table of ten (10) at the Welcoming Breakfast and Awards Luncheon
- ❖ Ten (10) full NLS registrations (includes participation at all events & forum)
- ❖ One full-page advertisement in the NLS Program
- ❖ Logo exposure at the Reception
- ❖ One exhibit booth with priority placement at the expo
- ❖ Opportunity to distribute promotional items at the Reception
- ❖ Multiple mention of company's participation during Conference
- ❖ Honorable mention in the program and promotional materials
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Scholarship full NLS registration to 10 Latinas
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

COMMEMORATIVE SYMPOSIUM BAG-

- ❖ Exclusivity placement of company logo on Commemorative Bag
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Ten (10) full NLS registrations (includes participation at all events & forums)
- ❖ One exhibit booth with priority placement at the expo
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Honorable mention in the program and promotional materials
- ❖ Recognition on *LATINASTyle.com* for nine months
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

BRONZE SPONSOR-

- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Six (6) full NLS registrations (includes participation at all events & forums)
- ❖ Half-page advertisement in the *LATINA Style* NLS Program
- ❖ Honorable mention in the program and promotional materials
- ❖ Recognition on *LATINASTyle.com* for six months
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine

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BADGE SPONSORSHIP

- ❖ Exclusivity placement of company logo on registration badges
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Six (6) full NLS registrations (includes participation at all events & forums)
- ❖ Honorable mention in the program and promotional materials
- ❖ One-year corporate subscriptions to LATINA Style Magazine
- ❖ Recognition on LATINASTYLE.com for nine months

TABLE SPONSORSHIP

- ❖ Reserved table for 10 at awards luncheon – premium
- ❖ Ten full registrations for the conference
- ❖ Corporate logo exposure at the Awards Luncheon
- ❖ Corporate logo in program book – sponsors recognition page
- ❖ Corporate logo on all LATINA Style promotional pieces (invitations & websites)
- ❖ Corporate logo displayed at the conference
- ❖ Opportunity to distribute promotional material in commemorative bag

Thank you for considering partnering with LATINA Style, we look forward to the opportunity of working with you. For further information please contact Johnny Quezada, (LCDR, USN, LDO, RET), Director Special Programs and Military Affairs at (214) 357-2186 or by email at johnny.d@latinastyle.com.