

Program Agenda Friday, September 15,

Registration and Networking: (7:00 – 8:00 a.m.) (Pre-Function area) NLS

Welcome & Leadership Breakfast: (8:00 – 8:30 a.m.) (Independence Salons D&E)

Mistress of Ceremonies: Gloria Romano Barrera, Managing Editor Latina Style Magazine, Latina Style Inc.

Welcome Remarks: Robert E. Bard, President & CEO, LATINA Style, Inc.

Host Remarks: Clearance “CJ” Johnson, DoD Director of Diversity Management and Equal Opportunity

Breakfast Sponsor’s Remarks: Brenda Durham, SVP & Regional General Counsel, Marriott International Inc

Honorary Symposium Chair’s Remarks: Congresswoman Ileana Ros-Lehtinen, (R-FL)

5 Min break (08:30 a.m. – 08:40 a.m.) *All panels will be held in Independence Salons F, G & H

Workforce of the future...Jobs in Today’s Economy (8:40 a.m. – 9:40 a.m.) Intelligence Panel

Focus: The federal government and the intelligence community, are some of the places where the jobs and careers are in high demand. Learn how to prepare yourself to take advantage of these exciting professional opportunities.

Moderator: Carmen Middleton, Former Deputy Executive Director, CIA and Founder of Common Table Consulting

Panelist: Ilka S. Rodriguez-Diaz, Chief Support Hiring Division, Central Intelligence Agency

Panelist: Carmen Cantor, Director, Human Resources, U.S. Department of State

Panelist: Arlene Gaylord, Assistant Director, Federal of Investigation Office of EEO Affairs, Federal Bureau of Investigation

5 Min break (9:40 a.m. – 9:45 a.m.)

Military-to-Civilian Transition...Understanding the Cultural Differences (09:45 a.m – 10:45 a.m.) Military Transition Panel

Focus: The integration of returning military into the civilian workplace is a major initiative for LATINA Style and its partners. The cultural gap that exists between military and corporate entities continues to be a major challenge to our veterans. The importance of Veterans mentorship, sponsorship and retention programs in the company.

Moderator: Brenda Durham, SVP & Regional General Counsel, Marriott International Inc.

Panelist: Margarita Bauza, Diversity Communications, General Motors

Panelist: Marc Lopez, Director, Talent Acquisition, Nationwide

Panelist: Antonia McLaren, Claims Service Manager, USAA

Panelist: Lauran Bacon, Senior Manager, Military Programs, Hilton

5 Min break (10:45 a.m. – 10:50 a.m.)

The Role of the Military Spouse (10:50 a.m. – 11:50 a.m.) Military Spouses Panel

Focus: A strong and effective Military Spouse group is a tremendous asset to both seasoned and young spouses. With more than a million military spouses supporting and maintaining the Homefront, while service members are deployed around the world defending this great nation. It is important to acknowledge the significant contributions and sacrifices a military spouse makes for their family and country.

Moderator: Felicitas Rendon, Military Spouse of Superintendent of the U.S. Coast Guard Academy

Panelist: Ximena Roza, Founder and Owner of Ximena Roza Design

Panelist: Darlene Johnston, Spouse of RDML Michael Johnston, U.S. Coast Guard

Panelist: Cassandra Martinez, 2017 AFI Army Spouse of the Year, VP-Dog Tag Alumni Association and Military Spouse

Panelist: Betsy Eves, Caregiver, Dole Caregiver Fellow – Elizabeth Dole Foundation, President Dog Tag Inc., Alumni Association

10 Min break (11:50 a.m – 12:00 p.m.)

Discipline, Commitment, Courage and Achieving Your Potential. (12:00 p.m. - 1:00 p.m.) General Officer Panel

Focus: Hear our nation’s Latinas leaders address the work being accomplished to grow Latinas professional in the military. They will offer guidance and advice on leadership and self-development, and to maximize the visibility of leadership skills. Learn how success and power can positively impact your community and inspire others.

Moderator: Dr. Gladys Brignoni, USCG, Deputy Commander, USCG Force Readiness Command

Panelist: Vice Admiral Sandra Stosz, USCG, Deputy Commandant Mission Support

Panelist: Major General Linda Urrutia-Varhall, USAF, Assistant Deputy Chief of Staff, Intelligence, Surveillance and Reconnaissance

Panelist: Rear Admiral Christina Alvarado, USN, Deputy Chief, Bureau of Medicine & Surgery Reserve Policy and Integration

Panelist: Brigadier General Irene M. Zoppi, USA, Deputy Commander Support (Troop Program Unit) 200th Military Police Command



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Doors Open for Awards Luncheon at 1:10 p.m.

DISTINGUISHED MILITARY SERVICE AWARDS LUNCHEON
(1:15 p.m to 3:30 p.m.)

During the Distinguished Military Awards Luncheon, a one of a kind gathering that is a showcase event in Washington, D.C. and, an integral part of Hispanic Heritage month activities, in the Nation's capital. LATINA Style presents a recognition program honoring the accomplishments of women serving in the Armed Forces. The awardees will be honored for their service to our country, leadership, accomplishments, and commitment to building a strong community.

Mistress of Ceremonies

Ms. Bianca Barcelos, Assistant General Counsel at the Library of Congress

Presentation of the Colors

United States Marine Corps Color Guard

National Anthem

Gunnery Sergeant Sara Sheffield, U.S. Marine Corps Band

Invocation

Major Luis A. Garayua III, CH, United States Army

Introduction Remarks

Mr. Robert E. Bard, President & CEO, LATINA *Style*, Inc.

Welcome Remarks

Mr. Clearance "CJ" Johnson, Department of Defense
Director of Diversity Management and Equal Opportunity

Salute to Fallen Heroes

LCDR Johnny Quezada, USN, LDO, RET and
Distinguished Meritorious Service Award Recipients

Intro to Keynote Speaker

Johnny Quezada, USN, LCDR, LDO, RET
Director of Military Affairs and Special Programs

Keynote Speaker

CDR Everett Alvarez Jr., U.S. Navy, Retired
Longest-held Prisoner of War in American Military History and the recipient of
Silver Star, Distinguished Flying Cross, two-Legion of Merit, two Bronze Star and two Purple Heart

Intro to Feature Guest Speaker

Mr. Robert Bard, President and CEO LATINA Style

Guest Speaker

The Honorable Ileana Ros-Lehtinen
House of Representatives

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Distinguished Meritorious Service Awards Presentation
(2:00 pm – 3:30 pm)

United States Army

Specialist Melanie M. Adamski

United States Marine Corps

Sergeant Hosana L. Feraud

Ms. Julia G. Herrera (Civ)

United States Navy

Chief Legalman Alicia R. Cooper

Petty Officer First Class Linda M. Galaviz

Ms. Alma Rubalcava (Civ)

United States Air Force

Captain Marisa J. King

Master Sergeant Lucero Stockett

Technical Sergeant Carmen C. Washington

United States Coast Guard

Yeoman First Class Ainara Farin

United States National Guard Bureau:

Colonel Isabel Rivera Smith (Army)

Master Sergeant Yanira Gonzalez (Air)

United States Military Academy

Cadet Richelle Radcliff

United States Naval Academy

Midshipman First Class Daniela Pimentel

United States Air Force Academy

Cadet First Class Falon E. Little

United States Coast Guard Academy

Cadet First Class Angel Fay

Presentation of President Award

CDR Everett Alvarez Jr., U.S. Navy, Retired

Longest-held Prisoner of War in American Military History and the recipient of Silver Star, Distinguished Flying Cross, two-Legion of Merit, two Bronze Star and two Purple Heart

Presentation of Lifetime Achievement Award

The Honorable Ileana Ros-Lehtinen

House of Representatives

Closing Remarks

Mr. Robert Bard

Benediction:

Major Luis A. Garayua III, CH, United States Army

Program End



Agenda

Thursday, September 14, 2017



(6:00 p.m. – 9:00 p.m.)

Jaleo Restaurant
2250 Crystal Dr A, Arlington, VA 22202

Agenda

6:00 p.m.

Guest Arrival

6:30 – 8:00 p.m.

Hors d'oeuvre, Wine Selection & Soft drinks

8:00 – 8:30 p.m.

Welcome Remarks:

Robert E. Bard, President & CEO, LATINA Style, Inc.

Sponsor's Remarks:

Alison Banks-Moore, Chief Diversity Officer
Horizon Blue Cross Blue Shield of New Jersey

Guest Remarks:

The Honorable Jovita Carranza, 44th Treasurer of the United States

Closing and Thank you Remarks