



15th National LATINA Symposium



LATINA *Style* is now accepting nominations for the 2018 Corporate Veteran Employee Resource Group of the Year

LATINA *Style* Inc., in partnership with Parents Step Ahead, will host the 15th Annual National LATINA *Symposium* (NLS) on September 6, 2018 in Arlington, VA. The *Symposium* is a national platform for Latina professional and military service women addressing the most pressing issues affecting the Hispanic woman in the United States and the Armed Forces.

LATINA *Style* is also proud to announce that it will name and present one company as the **2018 Corporate Veteran Employee Resource Group of the Year (V-ERG)**. The nomination will focus on the efforts that corporations have made to recruit, retain, and support veterans and their families. Your answers to this survey will determine whether your company will be chosen as the **Top V-ERG of the Year** at the 15th Annual National LATINA *Symposium* on Thursday, September 6, 2018 and will appear in our corresponding December 2018 issue of LATINA *Style* Magazine. The December issue is designed to highlight the National LATINA *Symposium* and Distinguished Military Service Awards Luncheon. Versions of these results will appear in our online website as well.

The nomination will remain a completely editorially independent news feature, and there is no cost for companies to participate. Whether a company makes the published list depends entirely on its efforts to recruit, retain and support veterans, service members and their families. Whether, or how much, a company advertises with our organization is not considered at all.

To be considered, your nomination must be completed by Friday, 22 June, 2018. The nomination form is short and should not take much of your time.

If you have any question or would like additional information, please contact Johnny Quezada, (LCDR, USN, LDO, RET) at johnny.d@latinastyle.com or call 214-357-2186.



15th National LATINA Symposium



2018 VETERAN EMPLOYEE RESOURCE GROUP OF THE YEAR

Nominations Form

- Deadline to submit Veteran Employee Resource Group (V-ERG), **Friday, June 22nd, 2018**
- Please submit Bio and High Resolution Photo (JPEG) of V-ERG (V-ERG) President as a separate attachment and not embedded in document
- Please submit V-ERG in EPS & JPEG files
- Email Nominations to Johnny.d@latinastyle.com

Part I: Nominator

Nominated By:

Title:

Company:

Phone:

Email:

Part II: Company Information

Company:

CEO:

Address:

Phone:

Email:

Part III: V-ERG Information

Name of V-ERG:

President:

Job Title:

Address:

Phone:

Email:

Part IV: Chief Diversity & Inclusion Officer

Name:

Title:

Address:

Phone:

Email:

V-ERG MISSION STATEMENT:

[Redacted area for V-ERG Mission Statement]

SECTION 1: GENERAL INFORMATION

a. When was the V-ERG Established?

[Redacted area for question a]

b. How many members?

[Redacted area for question b]

c. In how many states? (Please list)

[Redacted area for question c]

d. Demographic Profile? (Age, income, range of job titles levels, male/female etc.)

[Redacted area for question d]

e. How is the V-ERG funded?

[Redacted area for question e]

f. What is the annual budget for the V-ERG, if applicable?

[Redacted area for question f]

SECTION 2: CORPORATE LEADERSHIP

a. Who is the corporate sponsor for the V-ERG?

Name:

[Redacted area for Name]

Title:

[Redacted area for Title]

Address:

[Redacted area for Address]

Phone:

[Redacted area for Phone]

Email:

[Redacted area for Email]

b. Does the V-ERG have the opportunity to interact with CEO?

c. How does the company support the V-ERG?

d. How does the V-ERG benefits its members?

e. How is the leadership of the V-ERG selected?

f. How does the V-ERG leadership communicate with its members?

SECTION 3: COMMUNITY INVOLVEMENT

a. How well does the V-ERG serve the community?

b. What organizations does the V-ERG support and how?

c. How well does the V-ERG serve the company in regards to diversity issues?

SECTION 4: BUSINESS IMPACT

a. Does the company use the V-ERG as a source of new ideas and market intelligence?

[Redacted response area]

b. How effective/impactful are the solutions that your V-ERG finds to the company?

[Redacted response area]

c. How does your V-ERG keep the core business values intact?

[Redacted response area]

d. How is the V-ERG involved in connecting the company with customers/clients?

[Redacted response area]

SECTION 5: AWARDS & RECOGNITIONS

a. Please list recognitions received.

[Redacted response area]

b. When were they presented?

[Redacted response area]

CONFIDENTIALITY CLAUSE:

LATINA *Style* Magazine follows a **strict confidentiality policy** regarding the provided contact information. The contact information obtained is used for research and analysis purposes only. LATINA *Style* Magazine will not publish, share, sell or release company employee contact information provided to us, unless otherwise specified in the questionnaire.

Thank you for your submission. The Top V-ERG's of the Year will be featured in the Nov/ Dec issue of LATINA *Style* Magazine. **SAVE THE DATE:** The President of the Top Veteran Employee Resource Groups will be invited to attend the 15th Anniversary of the National LATINA *Symposium* and Distinguished Military Service Award which will take place on

September 5th & 6th, 2018 in Arlington, Virginia.