

15th NATIONAL LATINA Symposium



WASHINGTON, D.C. SEPTEMBER 5 & 6 2018

TITLE SPONSOR-

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ Opening Remarks during Welcoming Reception
- ❖ Opening Remarks during Opening Breakfast
- ❖ Two full-page, four color advertisement in *LATINA Style Magazine* (September/October and November/December “Latina Executives/ERG/Military” Issue)
- ❖ One full-page advertisement in the *LATINA Style NLS Program*
- ❖ Reserved table of ten (10) at Welcoming Breakfast and Awards luncheon
- ❖ Ten full registrations for the Symposium
- ❖ Ten Invitations to attend the VIP Welcoming Reception
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Mention in all news releases relating to the Symposium
- ❖ Website link to sponsor’s web page for one year
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTYLE.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ One exhibit booth with priority placement at the expo
- ❖ Honorable mention on *LATINASTYLE.com* for one full year
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ One email blast to selected market of your choice
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
- ❖ One-year corporate subscriptions to *LATINA Style Magazine*.

PLATINUM SPONSOR -

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ One full-page advertisement in the *LATINA Style NLS Program*
- ❖ One full-page, four color advertisement in *LATINA Style Magazine* (November/December “Latina Executives/ERG/Military” Issue)
- ❖ One reserved table of ten (10) at Welcoming Breakfast and Awards Luncheon
- ❖ Ten full NLS registrations (includes participation at all events & forum)
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTYLE.com*
- ❖ Mention in all news releases relating to the events
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ One email blast to selected market of your choice
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
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GOLD SPONSOR-

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ One full-page advertisement in the *LATINA Style* NLS Program
- ❖ One full-page, four color advertisement in *LATINA Style* Magazine
- ❖ (November/December “Latina Executives/ERG/Military” Issue)
- ❖ Reserved table of ten (10) at Welcoming Breakfast and Awards Luncheon
- ❖ Ten full registrations for the Symposium
- ❖ One exhibit booth with priority placement at the expo
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Mention in all news releases relating to the events
- ❖ Website link to sponsor’s web page for nine months
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Honorable mention on *LATINASTyle.com* for one full year
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

OPENING BREAKFAST SPONSOR-

- ❖ Expert Panelist or Moderator on panel of choice
- ❖ One full-page advertisement in the *LATINA Style* NLS Program
- ❖ One full-page, four color advertisement in *LATINA Style* Magazine
- ❖ (November/December “Latina Executives/ERG/Military” Issue)
- ❖ Reserved table of ten (10) at Welcoming Breakfast and Awards Luncheon
- ❖ Ten full registrations for the Symposium (includes participation at all events & Forums)
- ❖ One exhibit booth with priority placement at the expo
- ❖ Logo on promotional pieces and displayed throughout the Symposium
- ❖ Mention in all news releases relating to the events
- ❖ Website link to sponsor’s web page for nine months
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Honorable mention on *LATINASTyle.com* for one full year
- ❖ Sponsorship recognition in all marketing material pre and post event
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or *latinastyle.com*
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

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SILVER SPONSOR -

- ❖ One full-page advertisement in the LATINA Style NLS Program
 - ❖ Ten (10) full NLS registrations (includes participation at all events & forums)
 - ❖ Reserved table of ten (10 at the Welcoming Breakfast and Awards Luncheon
 - ❖ One full page, four color) advertisement in December issue of *LATINA Style*
 - ❖ Honorable mention in the program & promotional materials
 - ❖ Recognition on LATINA Style.com for six months
 - ❖ Opportunity to distribute promotional items in the Commemorative Bag
 - ❖ Opportunity to post recruitment event listing in E-Newsletter and/or latinastyle.com
 - ❖ One-year corporate subscriptions to LATINA Style Magazine.
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SYMPOSIUM VIDEO HIGHLIGHTS-

- ❖ Ten (10) full NLS registrations (includes participation at all events & forums)
 - ❖ One full-page advertisement in the LATINA Style NLS Program
 - ❖ Video highlights to show during Breakfast or Luncheon, respectfully
 - ❖ Reserved table of ten (10 at the Welcoming Breakfast and Awards Luncheon
 - ❖ Logo exposure at the Breakfast and Luncheon
 - ❖ Honorable mention in the program and promotional materials
 - ❖ Recognition on LATINA Style.com for six months
 - ❖ Opportunity to distribute promotional items in the Commemorative Bag
 - ❖ Opportunity to post recruitment event listing in E-Newsletter and/or latinastyle.com
 - ❖ One-year corporate subscriptions to LATINA Style Magazine.
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AUDIO VISUAL -

- ❖ Placement of logo on all screens projections
- ❖ Five (5) full registrations for the conference
- ❖ Logo on promotional pieces (invite and ads in LATINA Style and website)
- ❖ Mention news releases relating to the events Logo displayed at the event
- ❖ Editorial coverage of event in LATINA Style and LATINASTYLE.com
- ❖ Opportunity to distribute promotional items in Commemorative Bag
- ❖ Logo on program book sponsor recognition page
- ❖ Opportunity to post recruitment event listing in E-Newsletter and/or latinastyle.com
- ❖ One-year corporate subscriptions to LATINA Style Magazine.

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WELCOMING LEADERSHIP RECEPTION SPONSOR -

- ❖ Industry Category exclusivity at the Reception
- ❖ One full-page advertisement in the *LATINA Style* NLS Program
- ❖ Welcome Remarks at during Welcoming Reception
- ❖ Reserved table of ten (10) at the Welcoming Breakfast and Awards Luncheon
- ❖ Ten (10) full NLS registrations (includes participation at all events & forum)
- ❖ One full-page advertisement in the NLS Program
- ❖ Logo exposure at the Reception
- ❖ One exhibit booth with priority placement at the expo
- ❖ Opportunity to distribute promotional items at the Reception
- ❖ Multiple mention of company's participation during Conference
- ❖ Honorable mention in the program and promotional materials
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Scholarship full NLS registration to 10 Latinas
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

COMMEMORATIVE SYMPOSIUM BAG-

- ❖ Exclusivity placement of company logo on Commemorative Bag
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Ten (10) full NLS registrations (includes participation at all events & forums)
- ❖ One exhibit booth with priority placement at the expo
- ❖ Editorial coverage of event in *LATINA Style* and *LATINASTyle.com*
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Honorable mention in the program and promotional materials
- ❖ Recognition on *LATINASTyle.com* for nine months
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine.

BRONZE SPONSOR-

- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Six (6) full NLS registrations (includes participation at all events & forums)
- ❖ Half-page advertisement in the *LATINA Style* NLS Program
- ❖ Honorable mention in the program and promotional materials
- ❖ Recognition on *LATINASTyle.com* for six months
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ One-year corporate subscriptions to *LATINA Style* Magazine

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BADGE SPONSORSHIP

- ❖ Exclusivity placement of company logo on registration badges
- ❖ Opportunity to distribute promotional items in the Commemorative Bag
- ❖ Six (6) full NLS registrations (includes participation at all events & forums)
- ❖ Honorable mention in the program and promotional materials
- ❖ One-year corporate subscriptions to LATINA Style Magazine
- ❖ Recognition on LATINASTYLE.COM for nine months

WI-FI SPONSORSHIP

- ❖ Reserved table for 10 at awards luncheon – premium
- ❖ Ten full registrations for the conference
- ❖ Corporate logo exposure at the Awards Luncheon
- ❖ Corporate logo in program book – sponsors recognition page
- ❖ Corporate logo on all LATINA *Style* promotional pieces (invitations & websites)
- ❖ Corporate logo displayed at the conference
- ❖ Opportunity to distribute promotional material in commemorative bag
- ❖ One exhibit booth at the Symposium

TABLE SPONSORSHIP

- ❖ Reserved table for 10 at awards luncheon – premium
- ❖ Ten full registrations for the conference
- ❖ Corporate logo exposure at the Awards Luncheon
- ❖ Corporate logo in program book – sponsors recognition page
- ❖ Corporate logo on all LATINA *Style* promotional pieces (invitations & websites)
- ❖ Corporate logo displayed at the conference
- ❖ Opportunity to distribute promotional material in commemorative bag

Thank you for considering partnering with LATINA *Style*, we look forward to the opportunity of working with you. For further information please contact Johnny Quezada, (LCDR, USN, LDO, RET), Director Special Programs and Military Affairs at (214) 357-2186 or by email at johnny.d@latinastyle.com.