

# AGENDA



**(9:00 a.m. EST)**

**Welcome Remarks:** Robert E. Bard, President & CEO, LATINA Style, Inc.

**Title Sponsor Remarks & Commercial:** Tracy Dufault, Sr. Vice President, Food Merchandising Operations, Walmart

**Sponsor Remarks:** Col. Mark A. Elliott, US Army (Ret), Head of Military & Veteran Affairs, JPMorgan Chase

**Co-Chair Introduction & Remarks:** Maj. Gen. Angie Salinas, USMC (Ret) - CEO, Girl Scouts of Southwest Texas; Maj. Gen. Linda R. Urrutia-Varhall, USAF (Ret); Brig. Gen. Irene Zoppi, USAR; Maj. Gen. Juan Ayala, USMC (Ret); Col. Andres Nazario, USAF.

**(9:30 a.m. EST)**

## **Session 1: Powerful Leadership Lessons: Leading by Example**

**Focus:** The top Latinas in the Military will share lessons learned, experiences gained throughout the years, and ways to overcome challenges. Learn from their guidance, advice, and how your success and leadership can positively impact the community.

**Moderator:** Senior Master Sgt. Sonora Vasquez, U.S. Air Force

Panelist: Maj. Gen. Angie Salinas, U.S. Marine Corps (Ret) - CEO, Girl Scouts of Southwest Texas

Panelist: Maj. Gen. Linda R. Urrutia-Varhall, U.S. Air Force (Ret)

**(10:00 a.m. EST)**

## **Session 2: Nurturing Latina Success (Award Recipients Panel)**

**Focus:** Rising to the top is a difficult balancing act. This panel will offer guidance and advice on leadership and self-development. Panelists will discuss what support systems help them continue their pursuit of success.

**Moderator:** Master Sgt. Christian Johnson, U.S. Air Force

Panelist: Command Sgt. Maj. Llirenelli L. Mari-Ciriaco, U.S. Army

Panelist: Lt. Col. Cindy Serrano Roberts, U.S. Air Force

Panelist: Captain Jo-Ann F. Burdian, U.S. Coast Guard

Panelist: Petty Officer 1st Class Lorena Morales, U.S. Navy

## **Special Recognition to the 2021 Veteran of the Year**

Dr. Jennifer M. Peña, U.S. Army (Ret)

Chief Medical Officer, NURX

**(10:45 a.m. EST)**

## **Session 3: Successfully Transitioning from Active Military Service to Civilian and Corporate Careers (Veteran Panel)**

**Focus:** The integration of returning active military service into the civilian workplace is a significant initiative for LATINA Style and its partners. The cultural gap between military and corporate entities continues to be a significant challenge to our veterans. Learn how Veteran mentorship, sponsorships, and retention programs are essential for corporate success.

**Moderator:** Ken Barrett, Chief Diversity Officer, General Motors & Ret. U.S. Navy Captain

Panelist: Brynt Parmeter, Senior Director of Military programs, Walmart & Ret. U.S. Army Colonel

Panelist: Marisa Bryant, Diversity, Equity, & Inclusion Advisor Lead, USAA & Ret. U.S. Marine Corps Gunnery Sgt.



**(11:25 a.m. EST)**

**Session 4: Highlight of Corporate Initiatives for Veterans - Presented by Walmart**

**Focus:** Working specifically with Transitioning Military, Reserves, Veterans and Military Spouses, Walmart provides you with the tools and support you need to take the next step in your journey. By assessing your individual needs and connecting you with the right partners, you'll be better positioned to reach your goals - whether that's starting a new career, acquiring new skills or even starting your own business.

**Moderator:** Mark Espinoza, Sr. Director of Public Affairs, Walmart  
**Panelist:** Gustavo Torres, Senior Manager, Walmart  
**Panelist:** Sandra Olivarez, Program Manager, Military Programs, Walmart  
**Panelist:** Dionne Adams, Sam's Club Market Manager, Walmart

***DISTINGUISHED MILITARY SERVICE AWARDS PRESENTATION***

**\*\*\* (11:55 a.m. to 12:55 p.m. EST) \*\*\***

LATINA *Style* presents a recognition program honoring the accomplishments of women serving in the Armed Forces. The awardees will be honored for their service to our country, leadership, accomplishments, and commitment to building a strong community.

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**Remarks**

Robert E. Bard, President & CEO, LATINA *Style*, Inc.

**Welcome Remarks**

Clarence A. Johnson, Director, Office of Diversity Management and Equal Opportunity  
Department of Defense

**Intro to Keynote Speaker & Trailblazer Award Presentation**

Carlos Del Toro, Secretary of the Navy

**President's Award**

Captain Roy Love, U.S. Navy Ret. - ANSO

**Mistress of Ceremony**

Senior Master Sgt. Sonora L. Vasquez

**Presentation of the Colors & National Anthem**

Armed Forces Color Guard

**Salute to Fallen Heroes**



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***DISTINGUISHED MILITARY SERVICE AWARDS PRESENTATION***

- ❖ U.S. Army Awards (3)
- ❖ U.S. Navy Awards (3)
- ❖ U.S. Marine Corps Awards (2)
- ❖ U.S. Coast Guard Awards (4)
- ❖ U.S. Air Force Awards (3)
- ❖ U.S. National Guard Awards (1)
- ❖ U.S. Space Force Awards (1)

**Closing Remarks**

Mr. Robert E. Bard, President & CEO, LATINA Style, Inc.

**\*\*\*Program Concludes\*\*\***